



3rd City Health International Conference
3rd and 4th November 2014

**Engaging diverse communities
in urban health and wellbeing**

City Health 2014 



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Dear Friends,



AIDS Foundation East-West (AFEW) is proud to be hosting the 3rd City Health Conference in the beautiful city of Amsterdam.

With our partner Knowledge•Action•Change and our colleagues in the programme committee we have worked hard to offer you a conference with an interesting programme and outstanding speakers from many parts of the world.

The theme for City Health 2014 is 'engaging diverse communities in urban health and well-being'. Cities, like Amsterdam, host diverse communities, from families and young people to sex workers, people who use drugs, prisoners and migrants. City Health 2014 presents us initiatives and projects that look into the 'how' and 'what' of a meaningful involvement of the different communities to improve their health; and gives the opportunity to discuss how cities can influence, with policies and strategies, the improvement of health and the access to it for all those different groups in cities. The Municipal Health service GGD Amsterdam will tell about how to deal with diversity in relation to public health in the city of Amsterdam. You, as an attendee of the conference, can become actively involved as well; assessing the health of the neighbourhood via your smartphone in the event 'Measuring the neighbourhood'.

As a city, Amsterdam has the reputation of debauchery

with its Red Light District and numerous coffee shops. With the Hash, Marihuana and Hemp Museum, the Heineken Experience and the Cheese Museum, Amsterdam ensures that all famous stereotypes about Dutch people are covered. We will show you during City Health 2014 that Amsterdam has much more to offer. Due to its political support to improve the health in town, Amsterdam has financially contributed to the establishment of a research institute to study public health this year. In the framework of The Healthy City Amsterdam, there are many initiatives like 'Ring-Ring' that stimulates cycling in town via an app on your mobile and the 'healthy city' app that shows you charging stations for electric cars, scooters and bicycles; and bike pumps for the bike tires.

I hope you find the conference interesting and engaging. I invite you to actively participate in the discussions and to share your ideas and opinions with colleagues from other cities and countries. Let's find the common ground to make cities a better place to live, work and love.

Anke van Dam

Executive Director
AIDS Foundation East-West



AIDS Foundation East-West is an international network of civil society organizations that is dedicated to improving the health of key populations. With a focus on Eastern Europe and Central Asia, *AIDS Foundation East-West* strives to promote health and increase access to prevention, treatment and care for public health concerns such as HIV, TB, hepatitis C and sexual and reproductive health.

We seek to do this by:

- Advocating for human rights for key populations and protecting the rights to health
- Decreasing stigma of HIV/AIDS by providing information to community leaders and creating a supportive environment
- Utilizing innovative strategies to promote healthy behaviors

AFEW's strengths lie in its focus on key populations most at-risk of public health concerns like HIV, TB and viral hepatitis, particularly people who inject drugs, people in prisons and detention centres, sex workers, MSM and street children whether they are living with HIV or not. Within this area we stand out in our prison work.

Our focus on Eastern Europe and Central Asia and our experience in the region are unique because of the scope of countries and services in which we are involved.

About City Health International & K•A•C



Founded in 2012 **City Health International** is a collaboration between individuals and organisations engaged in the study of and response to structural health issues and health behaviours in the urban environment.

For the first time in history the majority of the world's population now live in urban environments and the proportion continues to grow. As national governments struggle to deal with the pressures and demands of growing urban populations against a backdrop of financial deficits and uncertainty, it is increasingly left to those working at a city level to provide the leadership and support needed to tackle key health issues. These circumstances have given rise to a large number of imaginative and creative 'bottom-up' community responses to meet needs in relation to health and well-being.

Much urban health research and planning has been focussed on the impact of the physical environment and has not been cross-sectoral, or multidisciplinary. Nor does it focus on how urban population health behaviours might be influenced to reduce morbidity and mortality and improve the quality of life, health and well-being.

The focus of City Health International, including in our annual conferences, is on health and well-being, focussing on health behaviours – including alcohol and drug use, diet, sexual behaviour, violence – and the structural factors that affect health behaviours including housing, migration and tourism for example; and we strive to adopt an 'inclusive' approach, engaging with NGOs, community projects, advocacy groups, as well as academics, policy makers and those who deliver services.



Knowledge•Action•Change is a public health consultancy and events' company committed to the development and promotion of evidence-based policies and interventions in the field of substance use and related areas of public health and public policy.

The organisational ethos is to link knowledge transfer and organisational development to achieve impact at organisational, community, national and international levels. We offer a wide range of integrated services, helping facilitate change - from initial assessment, through to implementation, advocacy, communication, assessment and evaluation.

Knowledge•Action•Change is driven by a 'realpolitik' approach to its work, using and developing existing skills and brokering the conditions for change.

Working in partnership with project stakeholders our international team of highly-skilled and experienced professionals works to design bespoke packages to meet specific requirements at policy, programme and project level.

Welcome to the Programme

On behalf of the Programme Committee I wish you a warm welcome to City Health 2014.

This is our third conference. The inaugural event was held in London in 2012, the second event in Glasgow in 2013. Now, in Amsterdam we have a further opportunity to explore the city as a crucial element both in the generation of health and social problems, and also as an opportunity for innovative interventions.

It is no coincidence that Amsterdam was chosen for our third conference. One of the inspirations for City Health is that cities are often quicker and better at responding to health issues than the nation state. Amsterdam has led the way in experimenting with creative interventions to respond – for example in providing help and harm reduction to help prevent the spread of AIDS. It came up with new ways of managing the availability of cannabis, and of reducing the individual and public harms associated with drug use. And it has – like many cities – tried to find ways to balance the demands of nightlife, entertainment and tourism, while also providing for the needs of all its residents.

The flavour of each conference differs, reflecting both the host city and country and new issues and developments in urban health.

This year's focus is on diversity, reflecting the wide landscape of the modern city, and the challenges that this brings for engaging and involving the wide range of communities and groups. The aim – as we address in the first plenary – is to ensure the health and wellbeing of all citizens.

City Health conferences are multi-focussed and multi-sectoral. The idea to move away from a focus on single issues and explore the multi-faceted interactions between a wide range of factors that combine to create problems; also, to look at the way different sectors can join together to address problems. There is much discussion in Europe of 'joined-up responses' – but this is hard to achieve, given the vertical nature of many urban structures and services. We hope the conference can build bridges across domains.

The conference is also multi-disciplinary – in the broadest sense. We bring together academics, non-governmental organisations, city planners and managers, service providers and community and advocacy organisations.

We hope that you enjoy the conference, learn new things, make new contacts and leave with new ideas to change our cities for the better and to create cities that promote health and wellbeing for all citizens.

Gerry Stimson

*Emeritus Professor Imperial College London
Director, Knowledge•Action•Change*

Programme Committee

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Imperial College London, United Kingdom

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AIDS Foundation East-West Network, Kyrgyzstan

In support:

Paddy Costall

Knowledge•Action•Change

Corie Leifer

AIDS Foundation East-West

Monday, 3 rd November		
	Rooms 1/2	Rooms 3/4
09:30 - 11:00	Opening Session	
	Chair: Anke van Dam (<i>AIDS Foundation East-West</i>) Welcome: Anke van Dam (<i>AFEW</i>) and Gerry Stimson (<i>K•A•C</i>) Side event introduction: Measuring Amsterdam (<i>Amsterdam University of Applied Sciences</i>) Panel discussion: Facing the future: cities' roles in delivering on the UN Sustainable Development Goals, and beyond • Daniel Wolfe (<i>Open Society Institute</i>) • Michel Kazatchkine (<i>UN special envoy on HIV/AIDS in Eastern Europe</i>) • Renet van der Waals (<i>Netherlands Ministry of Development</i>)	
11:00 - 11:30	Tea and Coffee	
11:30 - 13:00	Parallel #1	Parallel #2
	Cities reaching out to disengaged and marginalised groups Chair: Natalya Shumskaya (<i>AIDS Foundation East-West in the Kyrgyz Republic</i>) Talgat Mambetov (<i>Republic AIDS Center Kyrgyzstan</i>): Providing effective HIV services sensitive to the needs of drug users Udi Davidovich (<i>GGD Amsterdam</i>): Using internet and mobile technology to reach MSM to encourage testing and risk reduction Yolanda van Doeveren (<i>Municipality Amsterdam: Program Prostitution – prostitution policy</i>): Prostitution in The Red Light District : improving the empowerment of sexworkers and the battle against human trafficking Iryna Nerubaieva (<i>AFEW Ukraine</i>): Building networks to help at-risk adolescents gain access to social and medical services: experience from Ukrainian cities	Health literacy and e-health - using media and technology to improve access and understanding Chair: Martin Cawley (<i>Turning Point Scotland</i>) Fransje van der Waals (<i>AIHT and Health (e) Foundation, Netherlands</i>): Developing e-health programmes in Amsterdam schools Linda Waldman (<i>Institute for Development Studies, South Africa</i>): E-health, mobile phones and young people in Cape Town Iris Rosier (<i>Trimbos-institute, Netherlands</i>): Mainstream mental health in the city through e-Health
13:00 - 14:30	Lunch & “Measuring Amsterdam” activity	
14:30 - 15:45	Plenary One	
	Chair: Gerry Stimson (<i>K•A•C</i>) Challenges for cities: ensuring health and well-being for all citizens Arnoud Verhoeff (<i>GGD - Municipal Health Department, Amsterdam</i>): Public Health in the City of Amsterdam – How to deal with diversity? Ingrid van Beek (<i>Director, Kirketon Road Centre, Sydney, Australia</i>): Ensuring the ‘undeserving’ are not underserved in urban settings Annemarie Jorritsma (<i>Mayor of Almere and Chair of VNG - the Mayor's network, Netherlands</i>): City Health Challenges and prospects: the role of city leaders	
15:45 - 16:00	Tea and Coffee	
16:00 - 17:30	Paolo Pertica Award & Alison Chesney and Eddie Killoran Memorial Lecture	
	Chair: Paddy Costall (<i>K•A•C</i>) Paolo Pertica Award Presentation: to the National Ugly Mugs Project (<i>UKNSWP</i>) Dr Manuel Carballo (<i>International Centre for Migration, Health and Development, Geneva, Switzerland</i>): ‘Changing Urban Profiles and Implications for Health’	
17:30 - 19:30	Drinks Reception	

Tuesday, 4 th November		
Rooms 1/2		Rooms 3/4
Plenary Two		09:15 - 10:45
Chair: Cate Hankins (<i>AIHGD, Netherlands</i>)		
Urban health responses – making the links across sectors		
Peter Hennephof (<i>Director General of the Custodial Institutions Agency of the Ministry of Security and Justice (DGI) of the Netherlands</i>): Prison health, community health		
Jaap Seidell (<i>Free University Amsterdam</i>): A European integrated approach to healthy weight amongst children		
Neil Quinn (<i>Co-Director of the Health Policy Centre, Strathclyde University, Scotland</i>): Developing participatory approaches to address urban health inequalities		
Tea and Coffee		10:45 - 11:15
(continued on page 8)		

Alison Chesney and Eddie Killoran Memorial Lecture 2014

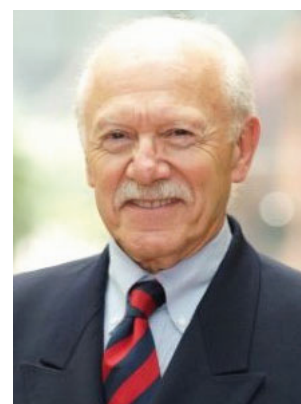
This is the fifth lecture in the series, inaugurated in memory of Alison Chesney and Eddie Killoran, who both died within 6 months of one another, in 2006. Both were well known and respected figures in the drugs field over many years and are still much missed by family, friends and colleagues alike. The lectures are given by leading figures in the field of public health and focus on issues related to harm reduction and health improvement amongst often neglected populations.

This year's lecturer is Dr Manuel Carballo, Executive Director of the International Centre for Migration, Health and Development (ICMHD) in Switzerland.

Dr Carballo will speak on Changing Urban Profiles and Implications for Health. In his lecture he will explore the changing landscape in our cities and the respective contributions and needs of the communities that live in them.

Migration and urbanisation have always gone hand in hand. Cities have always grown more as a result of in-migration than through natural demographic development. Today the pace of urban growth in developing countries is accelerating so rapidly that in the coming decade more than 60% of the world's population will be concentrated in cities. Even in developed countries where the growth of cities had until recently been considered a fact of the past, migration is now not only serving to replenish low-fertility populations, but is also changing the social, demographic and health character of cities. To what extent city authorities and national policy makers have been able or willing to respond pro-actively to this emerging reality is not clear, but what is now evident is

that most megalopolises in developing countries are no longer capable of managing their new demographic loads. The social and health character of cities is suffering and in some instances is deteriorating so that health in cities is not better and at times worse than in the poor rural areas people are fleeing from. In Europe the health profile of



cities, or at least parts of cities, is falling behind and new poor health and disease permutations are emerging. Some of these, if left unattended and unplanned for, could become major public health challenges in the future.

Against this backdrop Dr Carballo will highlight examples of how challenges have been addressed and outline the how levels of 'cultural competence' can contribute to successful outcomes.

Born in Gibraltar, Dr Carballo studied in the UK. In a distinguished career he has worked with the United Nations and World Health Organization in a number of countries. His areas of expertise extend to HIV/AIDS, post-conflict and disaster relief and reconstruction and refugee crisis response and management. In 1995 he set up the International Centre for Migration and Health, a Swiss based research and training organisation, and has continued his work through this. He is also adjunct Professor of Clinical Public Health at the Columbia School of Public Health, in the US.

Tuesday, 4th November (continued from page 7)

Rooms 1/2

Rooms 3/4

11:15 - 12:45	Parallel #3	Parallel #4
	Prison health, community health: how does this work in practice? Chair: Gerda van t' Hoff (Custodial Institutions Agency of the Ministry of Security and Justice, Netherlands) Erik Masthoff (Vught Penitentiary Institution, Netherlands): Caring for vulnerable groups in prison Lee Knifton (Strathclyde University, Scotland): Public health on both sides of the prison walls Cisca Joldersma (Correctional Institutions Agency, Ministry of Justice, Netherlands): Effective through and aftercare for prisoners: joining the dots	Innovative health interventions in an urban context Chair: David MacKintosh (London Drug and Alcohol Policy Forum) Pauline Oosterhoff and Emily Kageha Igonya (Institute of Development Studies, England and Kenya): Using digital story telling to explore the effects of constitutional reform on access to ART for women in Nairobi slums Steven van der Vijver (Amsterdam Institute for Global Health and Development; African Population Health Research Center (APHRC) in Kenya): A novel cardiovascular prevention program in the slums of Nairobi, Kenya Alex Feis-Bryce (National Ugly Mugs Scheme, England): Preventing violence and supporting sex workers in accessing health care Qamil Dika (Adviser on healthy cities to the Mayor of Tirana, Albania): Tirana Healthy City, a new approach in health sector in Albania
12:45 - 13:30	Lunch	
13:30 - 15:00	Parallel #5	Parallel #6
	Children, youth and safety in the urban environment Chair: Georgina Perry (United Kingdom Network of Sex Work Projects) Martine Bouman (Center for Media & Health, Gouda, Netherlands): Mental resilience: The Secret of the Positive Exception Sophie Humphreys (Project Pause, London): Breaking the cycle of women who have multiple births and multiple children removed into care Peter van der Linden (Trimbos Instituut, Netherlands): Reducing the risk of child maltreatment on a local and national scale Rob Bovens (Windesheim University and Trimbos Instituut); Ninette van Hasselt (Trimbos Instituut): Local alcohol policy and young people: 10 years of successful approach within the Netherlands	Non-communicable diseases, urban planning and wellbeing Chair: Cinzia Brentari (Public Health Advisor) Joop Ten Dam (Windesheim University): Health inequalities and a 'health in all policies approach' Ingrid Bakker (Windesheim University): Designing for a child-friendly and healthy urban environment Marije Van Koperen (VU University, Amsterdam): Lessons from research on an integrated approach to urban health
15:00 - 15:30	Tea and Coffee	
15:30 - 16:30	Rapporteur and Closing	
	Chair: Anke van Dam (AIDS Foundation East-West) Report back on the 'Measuring Amsterdam' exercise by Lea den Broeder (Hogeschool van Amsterdam DBSV) Geoff Gallop (University of Sydney) and Fatemah Rabiee-Khan (City of Birmingham University) - joint rapporteurs to sum up proceedings CHI2015: Handover to hosts for City Health 2015, in Barcelona	

Paolo Pertica Award 2014 – the National Ugly Mugs Scheme (UK)

Established in 2004 by the European Network of Drugs and Infections Prevention in Prisons (ENDIPP) to mark the 10th anniversary of the network, this international award recognises Paolo Pertica's contribution work with drug users, from a wide range of different nationalities, incarcerated in prisons, or at risk elsewhere within the criminal justice systems.

Paolo worked within a number of drug service providers, including the Prisoners Resource Service, where he was the Service Manager. The work of this pioneering service provided a model adopted by a number of countries within their criminal justice systems and Paolo has travelled extensively to provide consultancy and training.



He is now a senior manager within the local authority in Blackpool and spends his free time fishing and supporting Blackpool Football Club

Now in the custody of K•A•C, the aim of the award is to recognise innovation and outstanding contributions to public health interventions within the criminal justice context, in relation to drug and alcohol users, which can be shown to have a positive impact for both individual offenders and the community in general.

The winner of the award for 2014 is the National Ugly Mugs Scheme, developed and managed by the UK Network of Sex Work Projects

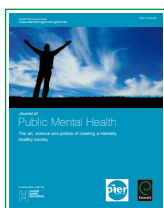
The outline of the 'National Ugly Mugs' scheme and the results to date demonstrate clearly how it is both innovative and increasingly effective in providing protection and support for a significantly marginalised group, many of whom are dependent drug users. The links that have been made with police services and attempts to tackle well-established, and often ingrained, prejudice and antagonism, are a model for those working in other areas and we hope that the award provides at least some small recognition of this.

Previous Recipients of the Award

Recipient	Country	Year
Elena Grigoryeva	Belarus	2004
Marina Goloviznina	Russian Federation	2006
Saman Zamani	Iran	2009
Tijana Pavicevic	Montenegro	2010
Scottish Violence Reduction Unit	Scotland	2012
Mohamad Shahbazi	Iran	2013

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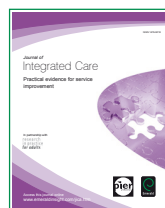
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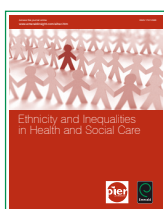
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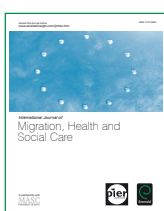
The International Journal of Prisoner Health

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