

'Public Health: know your limits'
putting the public at the centre of urban health



• The Guildhall • City of London • 19 September •



**KNOWLEDGE
ACTION CHANGE**

Welcome to this the fifth City Health conference. Following successful events in Glasgow, Amsterdam and Barcelona, the conference this year returns to the magnificent Guildhall, in the City of London, the site of the first event, held in 2012.

Colleagues at the London Drug and Alcohol Policy Forum are once again our hosts and we are grateful to them and to the City of London Corporation for all the help and support we have had in producing the event. We are also grateful to DrugWise for their continued support for the conference.

The conference theme is ***'Public Health: know your limits' – putting the public at the centre of urban health*** and it comes at a time when there are serious debates about the role for public health in a world where access to information has massively increased, especially via social media, and where the public are now much better informed on issues than they ever were before. Some ask is public health in crisis, whilst others are now prone to refer to the 'nanny state' approach of some public health leaders. Two areas of public health policy perhaps illustrate where the divide is most evident, controlling levels of sugar in foodstuffs and regulation of new safer nicotine products, although there are other areas where the role of public health is questioned.

Better access to information has seen the emergence of increasingly complex relationships between policy makers, academics and researchers, communities and individuals, in a world where change is rapid and technology has changed the dynamics of communication and influence. The age of the 'citizen expert' is upon us and there is increasingly a need to redefine relationships between the actors in the public health arena and, as the conference theme suggests, put the public at the centre of public health.

The programme for the conference is designed to address, through a critical lens, questions about these relationships and ask what the role for public health is in the modern world. The issue of personal autonomy in relation to the public good is one that runs through the sessions and we have tried to achieve balance in inviting speakers with very different backgrounds and perspectives to address this.

Urban communities have very different profiles and needs, but each has a duty to ensure the health and well being of its citizens. City Health International recognises the large number of imaginative and creative 'bottom-up' community responses that have emerged to meet needs identified and we hope that this conference can help to illustrate some of these.

The debates are likely to be as lively as they are passionate. We hope that the day will encourage participants to themselves think creatively about their role in creating and delivering health and well-being, as well as think about their relationship with other actors involved.

We hope you enjoy the conference

The K•A•C Team



Knowledge•Action•Change is a public health consultancy and events' company committed to the development and promotion of evidence-based policies and interventions in the field of substance use and related areas of public health and public policy.

The organisational ethos is to link knowledge transfer and organisational development to achieve impact at organisational, community, national and international levels. We offer a wide range of integrated services, helping facilitate change - from initial assessment, through to implementation, advocacy, communication, assessment and evaluation.

Knowledge•Action•Change is driven by a 'realpolitik' approach to its work, using and developing existing skills and brokering the conditions for change.

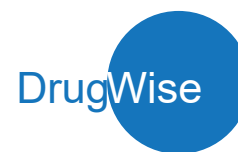
Working in partnership with project stakeholders our international team of highly skilled and experienced professionals works to design bespoke packages to meet specific requirements at policy, programme and project level. The range of services available includes:

- Consultancy and research
- Rapid assessment and situation reports
- National and local programme and project advice
- Policy, programme and project assessment
- Training and capacity building
- Study visits and tours
- Facilitating the management of change
- Event design and management
- Media and promotion services



The London Drug and Alcohol Policy Forum (LDAPF) was established in 1991 to help support local areas and promote best practice across London. It is hosted and funded by the City of London Corporation as part of its commitment to the wellbeing of the capital and the wider nation.

The LDAPF has a strong track record in influencing policy and developing innovative resources



DrugWise provides drug information which is topical, evidence-based and non-judgemental – and promotes this through media work, public speaking and lecturing.

DrugWise provide a full range of DrugScope archival materials and soon all Druglink articles back to 1986.

DrugWise also has an international dimension which is not restricted to drugs, but includes alcohol and tobacco where the advent of e-cigarettes is causing as much controversy as that surrounding the conflicting views on drug policy and practice.

Programme Committee

Gerry Stimson – United Kingdom – chair

Ingrid van Beek – Australia

Martin Cawley – United Kingdom

Elia Diez – Spain

Carlo Fabian - Switzerland

Dave MacKintosh - United Kingdom

Fatemeh Rabiee - United Kingdom

08:30 - 09:30	Registration – tea and coffee served
09:30 - 11:00 PLENARY SESSION 1	'Is public health facing a crisis?' Chair: Geoff Gallop, <i>Emeritus Professor, University of Sydney</i> <i>The idea for this session sprang from the appearance that the public health establishment appears to be increasingly distanced and at odds with affected populations and seems to have failed to grasp the increasing activism, primarily driven by social media, of better informed groups, who have in some instances seized the initiative and developed responses to issues they face, without the leadership of public health.</i> ■ Professor Michel Kazatchkine (<i>UN Special Envoy for HIV/AIDS in Eastern Europe and Central Asia</i>): Global public health in the changing context of globalization ■ Susi McLean (<i>HIV/AIDS Alliance</i>): Mobilising affected communities
11:00 - 11:30	Tea and coffee and poster viewing and networking
11:30 - 13:00 PANEL 1	'Harm reduction is the essence of public health' – a discussion Chair: Sir Harry Burns, <i>Professor of Global Health, University of Strathclyde</i> <i>A panel of four international experts, from different perspectives will examine what contribution harm reduction can and should make to achieving and maintaining public health. Presenters will address the limits of harm reduction, how austerity impacts on harm reduction, how radical can harm reduction be and the role of harm reduction in dealing with alcohol.</i> ■ Professor Neil McKeganey (<i>Centre for Substance Use Research</i>): What are the limits of harm reduction? ■ Dr Konstantinos Farsalinos (<i>Onnasis Cardiology Centre, Greece</i>): Austerity and harm reduction ■ Professor Betsy Thom (<i>Middlesex University</i>): Alcohol: how can we manage 'our favourite drug' ■ Dr Ingrid van Beek (<i>Kirketon Road Centre, Australia</i>): How radical can harm reduction be?
13:00 - 14:00	Lunch and poster viewing and networking
14:00 - 15:30 PANEL 2	'Citizen Experts' doing it for themselves – increased personal autonomy and responsibility for health Chair: Professor Fatemeh Rabiee-Khan, <i>Birmingham City University</i> <i>A panel of four international experts, from different perspectives will look critically at the public health response to increasingly knowledgeable, vocal and organised groups that are beginning to seize the initiative in developing and implementing solutions to problems that have traditionally emanated from public health. Accessibility of information and the means to share it, via social media, have largely driven this and in some cases this has created disconnect between policy and practice, with friction between some though leaders in public health and activists. The panel is drawn from activists, NGOs and WHO, addressing issues related to smoking, mental health and drug use.</i> ■ Professor Kevin Fenton (<i>Public Health England</i>): Effective engagement to enhance public health ■ Luc Van Daele (<i>Vaper Activist, Belgium</i>): Science, politics and citizen activism: achieving results ■ Ann Fordham (<i>International Drug Policy Consortium</i>): 'Support Don't Punish' - an effective campaign to engage and to achieve change ■ Dave Marsden (<i>Combat Stress</i>): Listening and responding to the needs of military veterans with complex needs

Tea and coffee and poster viewing and networking		15:30 - 16:00
Awards and Lecture Chair: David MacKintosh, <i>London Drug and Alcohol Policy Forum</i>		
Installing Patrons of City Health International ■ Sir Harry Burns ■ Dr Ingrid van Beek ■ Prof. Geoff Gallop ■ Prof. Michel Kazatchkine ■ Prof. David Wilson		16:00 - 17:30
Presentation of Paolo Pertica Award: Dave Marsden (<i>Combat Stress</i>)		AWARDS AND LECTURE
Alison Chesney and Eddie Killoran Memorial Lecture ■ Harry Shapiro (<i>DrugWise</i>): 'The Needle and the Damage Done'; drug users, media and stigma		
Handover to Basel 2017 ■ Carlo Fabian - <i>University of Applied Sciences and Arts Northwestern Switzerland</i>		
Drinks Reception and Networking		17:30 - 18:30

Alison Chesney and Eddie Killoran Memorial Lecture

This is the seventh lecture in the series, inaugurated in memory of Alison Chesney and Eddie Killoran, who both died within 6 months of one another in 2006. Both were well known and respected figures in the drugs field over many years and are still much missed by family, friends and colleagues alike. The lectures are given by leading figures in the field of public health and focus on issues related to harm reduction and health improvement amongst often neglected populations.

Harry Shapiro is Director of DrugWise an online drug information service and managing editor of DS Daily - an online news service on drugs, alcohol and tobacco. He is an author, journalist and lecturer who has written widely on the subject of drugs. He is the author of several books relating to drugs and popular music including *Waiting for the Man: the story of drugs and popular music*; *Shooting Stars: drugs, Hollywood and the movies*; *Jimi Hendrix, Electric Gypsy*; *Eric Clapton: Lost in the Blues* and *Jack Bruce: Composing Himself : the Authorised Biography*.

He has worked in the drugs field for over 35 years, most recently as Director of Communications for DrugScope. He was DrugScope's main media spokesperson, managing editor of Druglink and has written extensively on all aspects of drugs and drug-related issues combining this with lecturing, public speaking and advisory work for

government. He remains the managing editor of DS Daily. The title for Harry's lecture is:

'The Needle and the Damage Done'; drug users, media and stigma.

In it he will explore popular culture representations of drug users. Some questions he will address are:

- Why have these representations been uniformly negative?
- Is it just about the drugs?
- How for much of the past 100 years drug users have allowed interventions to be 'done to them' with little or any say in the matter?
- How this has been changed in recent years, including the emergence of user movements at national and international level - even though fraught with problems and often completely hidden from public view.

The lecture will be followed by drinks reception, generously sponsored by the London Drug and Alcohol Policy Forum, where we hope you will take the opportunity to follow up on the day's events and network with fellow delegates and speakers.



Harry Shapiro



Established in 2004 by the European Network of Drugs and Infections Prevention in Prisons (ENDIPP) to mark the 10th anniversary of the network, this international award recognises Paolo Pertica's contribution work with drug users, from a wide range of different nationalities, incarcerated in prisons, or at risk elsewhere within the criminal justice systems.

Now in the custody of K•A•C, the aim of the award is to recognise innovation and outstanding contributions to public health interventions within the criminal justice context, in relation to harm reduction, which can be shown to have a positive impact for both individual offenders and the community in general.

The winner for 2016 is Dave Marsden, who works at Combat Stress. The award is made in recognition of his innovative approach in developing care pathways, which led to swifter diagnosis of Post-Traumatic Stress Disorder, allowing a more effective multi-agency response for those in need of help.

Dave is a qualified Mental Health Nurse, qualifying in 1999 from the University of Central Lancashire. Prior to that he had had various roles in acute psychiatric intensive care units. Following several years working in forensic mental health he began to specialise in substance misuse and the crossover between Mental Health, Substance Misuse and Criminal Justice, including running Drug Rehabilitation Requirements in Blackpool as part of the well regarded Tower Project.



THE VETERANS'
MENTAL HEALTH
CHARITY



In 2014 he embarked on a secondment with Combat Stress, a veterans' mental health charity, to pilot a service to enable and encourage veterans with military-related PTSD and substance misuse issues to access the services they need, in order to address these complex issues: issues that neither drug services, criminal justice services, nor mainstream mental health services alone were able to address.

Before long it became clear that there were many veterans becoming lost in the criminal justice system due to undiagnosed PTSD, complicated by substance misuse, and that their substance misuse was preventing them from accessing quality treatment for their PTSD issues.

Veterans are the single largest professional group involved with the criminal justice system. The project that Dave has been key in developing aims to target veterans who may have been misdiagnosed, or undiagnosed, in order to ensure that they receive the treatment they deserve (prevention) or the diagnosis they need (diversion) in order they receive optimum care packages.

Previous Recipients of the Award

Recipient	Country	Year
Elena Grigoryeva	Belarus	2004
Marina Goloviznina	Russian Federation	2006
Saman Zamani	Iran	2009
Tijana Pavicevic	Montenegro	2010
Scottish Violence Reduction Unit	Scotland	2012
Mohamad Shahbazi	Iran	2013
National Ugly Mugs Project	United Kingdom	2014
Programme on Substance Abuse of the Agència de Salut Pública de Catalunya	Spain	2015

Founded in 2012 **City Health International** is a collaboration between individuals and organisations engaged in the study of and response to structural health issues and health behaviours in the urban environment.



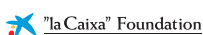
For the first time in history the majority of the world's population now live in urban environments and the proportion continues to grow. As national governments struggle to deal with the pressures and demands of growing urban populations against a backdrop of financial deficits and uncertainty, it is increasingly left to those working at a city level to provide the leadership and support needed to tackle key health issues. These circumstances have given rise to a large number of imaginative and creative 'bottom-up' community responses to meet needs in relation to health and well-being.

Much urban health research and planning has been focussed on the impact of the physical environment and has not been cross-sectoral, or multidisciplinary. Nor does it focus on how urban population health behaviours might be influenced to reduce morbidity and mortality and improve the quality of life, health and well-being.

The focus of City Health International, including in our annual conferences, is on health and well-being, focussing on health behaviours – including alcohol and drug use, diet, sexual behaviour, violence – and the structural factors that affect health behaviours including housing, migration and tourism for example; and we strive to adopt an 'inclusive' approach, engaging with NGOs, community projects, advocacy groups, as well as academics, policy makers and those who deliver services.

In response to feedback we have received, we are currently reviewing the way City Health International is structured and how it might become more effective and influential in policy and service development and delivery. Included in this are plans to launch a new journal and to review the structure of our events. More details on this process will be posted on the website before the end of the year.

CHI Supporting Organisations



***Empowerment, Engagement and Partnership:
participating to develop healthy cities***

**CITY
HEALTH
2017**
Basel

University of Basel, Switzerland, 13 - 14 September 2017

cityhealthinternational.org